# **Company Overview**





May 2018

## **Safe Harbor**

Statements and/or figures included in this presentation that are not historical facts (including any statements or projections concerning plans and objectives of management for future operations or economic performance, or assumptions or forecasts related thereto), are forward-looking statements. These statements can be identified by the use of forward-looking terminology including "forecast," "may," "believe," "will," "expect," "anticipate," "estimate," "continue" or other similar words. These statements discuss future expectations, contain projections of results of operations or of financial condition or state other "forward-looking" information. We and our representatives may from time to time make other oral or written statements that are also forward-looking statements.

These forward-looking statements are made based upon management's current plans, and best expectations, estimates, assumptions and beliefs concerning future events that may impact the company's future prospects and therefore involve a number of risks and uncertainties. GlyEco, Inc. cautions that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements.

Because these forward-looking statements involve risks and uncertainties, actual results could differ materially from those expressed or implied by these forward-looking statements for a number of important reasons. GlyEco, Inc. expressly disclaims any intention or obligation to revise or update any forward-looking statements whether as a result of new information, future events, or otherwise.



### **The Market**

The U.S. Ethylene Glycol (EG) is a \$3 billion market and the antifreeze and coolants market is \$2 billion

But the markets are heavily segmented with only a few players competing in more than one segment.

Therefore, customers must have multiple suppliers to fulfill their fluid requirements.



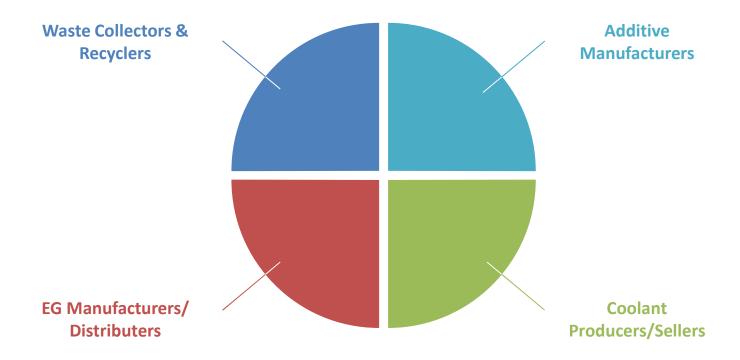
Companies noted above are examples for each segment. The list is not intended to be complete or provide our views on their competitive position in the market.



## **The Opportunity**

### One source for all Coolant/Heat Transfer/Antifreeze needs.

There is a significant opportunity to capture market revenue by becoming the expert at all levels—manufacturing and delivering coolants, additives and complementary fluids through a single source to all consumer and industrial segments.





## The New GlyEco

GlyEco is a vertically integrated solutions company that controls every part of the process for producing and distributing coolants: from refining glycol, to blending additives for specific formulations, to distributing finished product to customers.

### **Our Mission**

We specialize in coolants, additives and complementary fluids that protect what needs to work hard.

From engines to machines to equipment, we're committed to always providing high quality products and customized services to ensure that things are working hard.



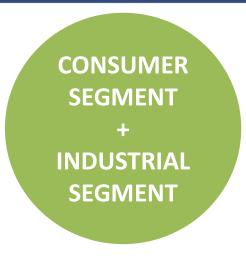
# **GlyEco: A Snapshot of Our Business**

### GlyEco effectively operates in every segment





## **GlyEco: Our Core Business Segments**



### **CONSUMER**

Our principle consumer business activity is the production and distribution of automotive antifreeze and specialty-blended antifreeze.

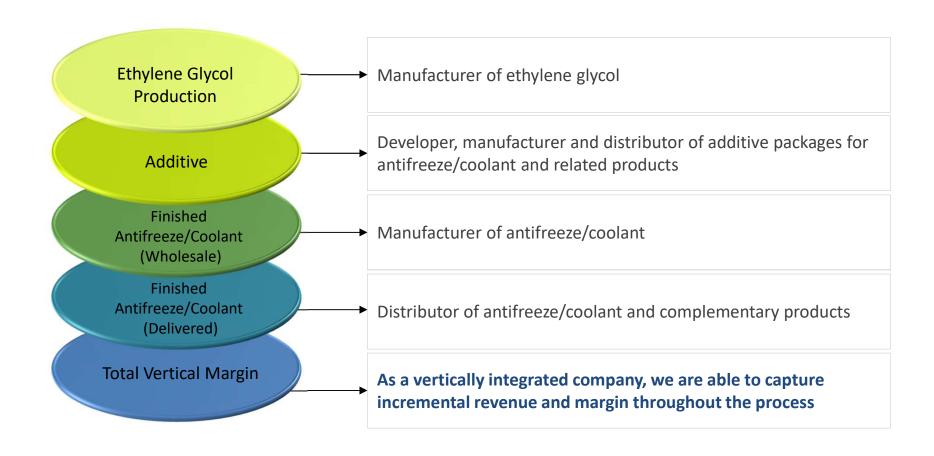
### + INDUSTRIAL

Our operations in the industrial segment are conducted through our two subsidiaries: WEBA and West Virginia facility.

- WEBA develops, manufactures and markets additive packages for the antifreeze/coolant, gas-patch coolant and heat transfer industries throughout North America and other select international markets
- West Virginia operates a glycol manufacturing plant that produces antifreeze and industrial grade glycol (MEG) for sale to industrial customers worldwide



## **GlyEco: Vertical Integration Sets Us Apart**





### Why GlyEco?

#### **SPECIALISTS**

We specialize in coolants, additives and complementary fluids for vehicles and industrial equipment. It's not one small part of our business – it's what we do.

#### **COMPLETE, CUSTOM SOLUTION**

We provide a complete coolant, additive and complementary fluid solution, tailored to each customer. We supply in the quantity, containersize and frequency customers need.

#### **ONE-STOP SHOP**

We aspire to be a one-stop shop for all our customers fluid needs wherever our customers operate in the U.S. and beyond. We are exploring partnerships, acquisitions and other relationships to expand our business and meet more of our customers' fluid needs.

#### **VERTICALLY INTEGRATED**

We control every part of the process for producing and distributing coolants: from refining glycol, to blending additives for specific formulations, to distributing finished product to our customers.

#### **HIGH QUALITY PRODUCT**

We constantly batch-test in our own on-premises laboratories, as well as with outside third party laboratories to guarantee that our products meet or exceed high ASTM/OEM standards.

#### **TECHNICAL EXPERTISE**

We have the technical expertise to stay ahead of the curve, developing new formulations to meet the evolving technology of engines and industrial equipment and to diagnose problems customers have in our onpremises laboratories.



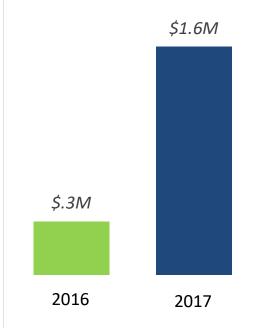
# **Significant Growth**

FY Revenue

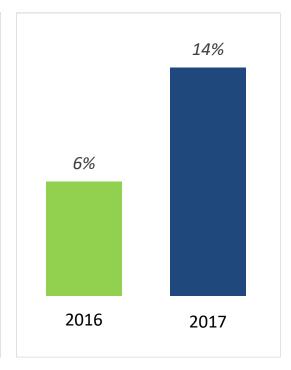
116% INCREASE



FY Gross Profit 633% INCREASE



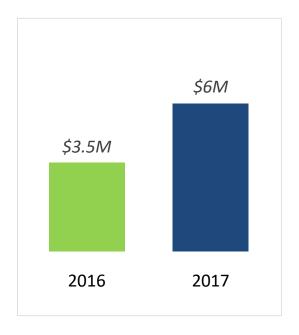
FY Gross Margin
133% INCREASE





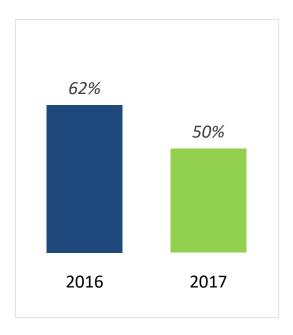
## **Decreasing Operating Expenses**

FY Operating Expenses\*
71% INCREASE



FY Operating Expense Ratio\*

19% DECREASE



<sup>\*</sup>We estimate that about \$1M including \$780,000 liability recorded in the third quarter of 2017 related to the West Virginia tank remediation, of the \$2.5M of incremental expenses are non-recurring in nature, and will decline during 2018 as projects are completed and we continue to refine our operations



# **Management Team**

**Ian Rhodes** 

**President and CEO** 

**Brian Gelman** 

**Chief Financial Officer** 

**Dick Geib** 

**Chief Operating Officer** 

Mike Olsson

**EVP - Consumer** 

**Dennis Kelly** 

**EVP - Industrial** 



# We are GlyEco

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## **Protecting What Works Hard**

